



Tongil Foundation Strategic Report

1.10 by the Heavenly Calendar in
the 4th year of Cheon Il Guk
February 17, 2016



財團法人 世界基督教統一神靈協會維持財團

True Parents' view on economics and their management philosophy



“My purpose for doing business and making money is to perform the role of bonding all people of the world, whether rich or poor. My financial foundation is to be shared with those in poverty for the liberation of all humankind. This is the equalization that I am trying to realize. Developed countries try to place weaker nations under their control, but they should not do that. ... I am advocating for the equalization of the nations of the world. I am trying to place all nations on an equal footing.”

From Chambumo Gyeong Book 10 Chapter 1

True Parents' Achievements and Vision

Industrialization of Korea (1960 ~ 1990) – Fields of precision machining, automobiles, pharmaceutical, food, heavy chemicals, construction

– TONGIL
INDUSTRIAL

Fusion of German machine technology + Japanese IT technology
Developed the first **Machining Center** in East Asia

– KOREA
TITANIUM

Developed titanium (pigment) manufacturing technology
➡ **Transferred the technology to China**

– ILHWA

Raised ginseng from primary industry to secondary industry
➡ **Globalization of Korean ginseng**

Mission and Strategic Goals



Mission

- Support essential activities through asset management & profit-making business
- Achieve True Parents' vision through business management

Strategic goals in the Cheon Il Guk era

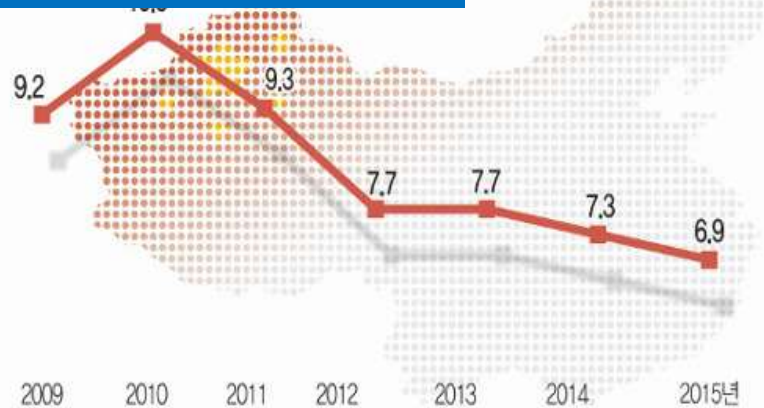
- Cultivate Cheon Il Guk citizens from employees
- Create external environment for establishment of Cheon Il Guk – support church construction
- Establish sustainable financial structure –
Convert nonperforming real estate into live assets
- Support essential activities, such as missionary work
– 10 year finance management plan

Prospects for the Global Economy

US– Higher standard interest



China – Slow down in economic growth



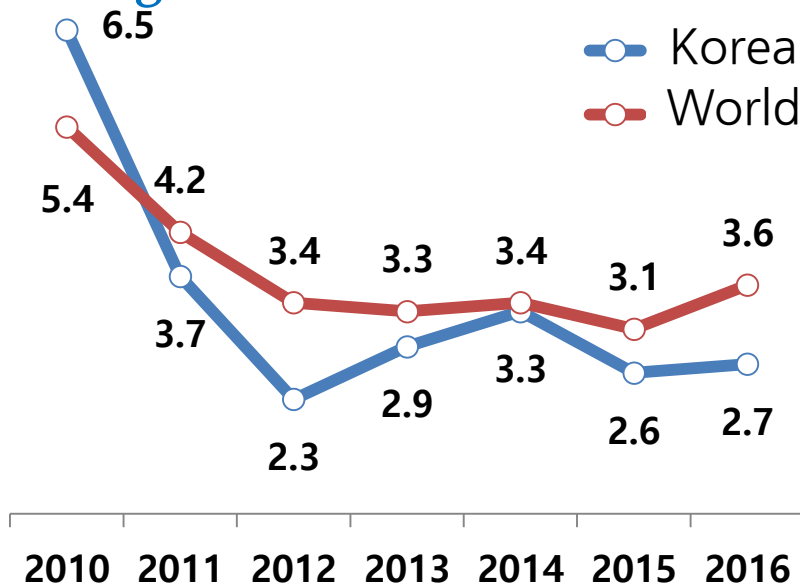
Decline in international oil prices
and raw material prices



Exchange rate wars

Prospects for the Korean Economy

Domestic economy will sustain low growth rate of around 2.5%



Source : LG Economic Research Institute



Demographic cliff

Aging population

**Low interest
Low growth**

**Decline in
business
profitability**

**Decline in
exports to
China**

Tongil Foundation Status

**Food /
Pharma-
ceutical**

**Leisure
/ Travel**

Construction

**Machinery
/Chemical
s**

**Press /
Others**

Ilhwa

**Yong Pyong
Resort
Ilsang Ocean
Resort Business
Seil Travel**

**Sunwon
Construction
Ilshin Stone**

**TIC
Shin Jeong
Development
JC**

**Segye Times
Saeilo
Asia Forum
Pyeong Nong**



Ginst (health beverage) received the Gold Quality Award in the 2015 Monde Selection



Ginseng extraction process acknowledged as “new technology” - The technology to produce ginseng extract with anti-diabetes and anti-cancer effects



Yong Pyong Resort

연합뉴스 | 2016-01-08

평창, NYT '올해 가봐야 할 52곳' 선정...

Pyeongchang South Korea

Ski South Korea before the Olympians get there.



Gross Area	1,482 acres
Golf	36 holes + 9 holes
Skiing	28 slopes (14 Lifts)
Number of Guest Rooms	Hotel 191 rooms Condominium 2,004 rooms
Water Park	4.3 acres

Il Sang







Stone City (Gallery S)



Incheon Airport Passenger Terminal Building







Street Cleaning Truck



Armored Car



Armored Car



Snowplow



Airplane Tow Truck



UTV

Naver Main News in October
Press : Yonhap News
Exposure Time : 20,103,960 seconds

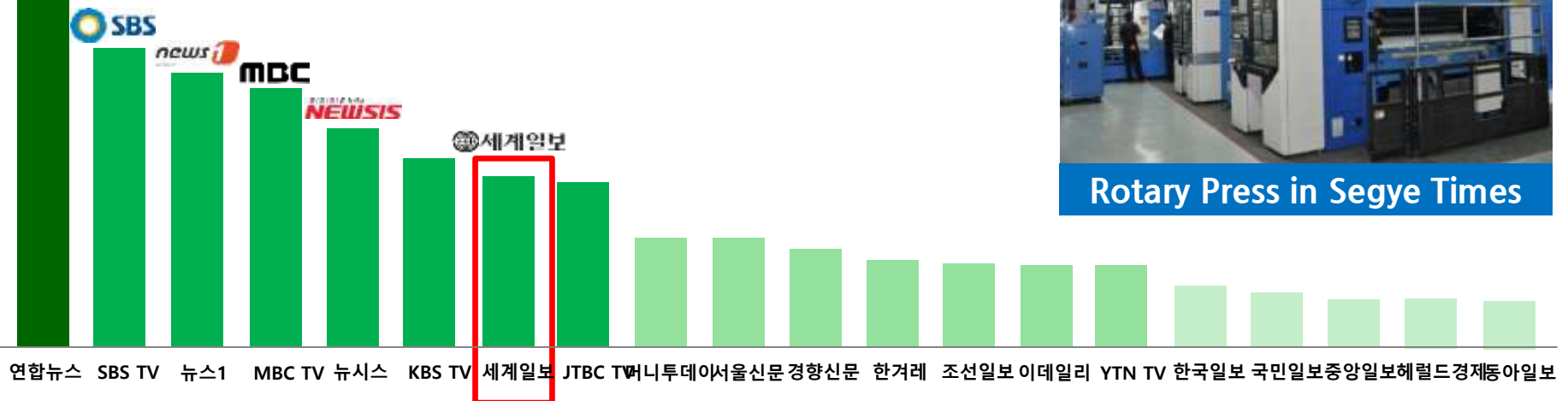
NAVER

11/1 - 11/30 주요뉴스 노출시간

**Daily Newspaper, 1st place
among Economics Newspapers**



Rotary Press in Segye Times



Tongil Foundation Vision and Strategy

Unit : 1M (USD) / 1 billion won

Vision 2020

Sales 600 · Business Profit 20 → Sales 1,000 · Business Profit 40

Management Policy

Transparent Management · Development of Human Resources
Technical Development

Development Strategy

Sustainable Business Structure and Management Enhancement
Target Management (KPI) · Risk Management
Monitoring System (CFO, Board of Directors, Inspection)

Companies' Competitiveness

- **P rimary needs (food, clothing and shelter) and improvement of quality of life (well-being)**
- **Digitalization in the age of knowledge and information, Social Network Service**
- Ilhwa - Ginseng, Pharmaceuticals, Groceries
- Yong Pyong Resort, Ilsang, Seil Travel Agency - Resort, Travel, Skiing, Golf
- SunWon Construct, Ilshin Stone – Redevelopment of Residential Space, Infrastructure Expansion
- TIC, Shin Jeong – Specialized Vehicles, Precision Machine Technology
- Segye Times – Limitations of Traditional Newspapers → Digital Newspaper, Extensibility of SNS

We will invest our utmost, with life-and-death determination, and will achieve recognition as the national religion by developing products and providing services with a heart of love for our people and our nation.

We will realize the vision for our Tongil Foundation by becoming one in heart and mind with True Father who resides with our Heavenly Parent in the spirit world and True Mother here on earth.

Thank You

