

The Strategies of World Mission and Peace for the Firm establishment of Cheon Il Guk

“Let us become the True Owners of Cheon Il Guk who practice true love in resemble to the Creator, the Heavenly Parent!”



FFWPU International HQ / True Mother's Secretariat



Mission and Role of Cheon Jeong Won

*The launching of Cheon Jeong Won during
the Third Anniversary of Foundation Day*



FFWPU International HQ

천정원

天政苑

Cheon Jeong Won



1.

Powers

Article 37 / Administrative Powers

1. The administrative powers of Cheon Il Guk are vested in Cheon Jeong Won.

Cheon Jeong Won is the subject who actualizes and implements the laws; in order to exert the administrative powers necessary for the realization of the Cheon Il Guk ideal, Cheon Jeong Won will formulate and execute policies based on the various laws in the Constitution.

천정원

天政苑

Cheon Jeong Won



2.

*Main
Role*

Article 40/ Activities under its charge

- 1. The Cheon Jeong Won will establish and carry out policies for the firm establishment and completion of Cheon Il Guk*
- 2. The Cheon Jeong Won will take responsibility for all work pertaining to missions and welfare projects.*

Main Role

- | | |
|-----------------------|-------------------------|
| <i>① Policy</i> | <i>② Implementation</i> |
| <i>③ Mission Work</i> | <i>④ Welfare</i> |

천정원

天政苑

Cheon Jeong Won



3.

Major

Organizations

Article 44/ Providential Organizations

- 1. The Cheon Jeong Won (The Cheon Il Guk Government) operates the Providential Organizations necessary for the firm establishment and completion of Cheon Il Guk.*

The providential organizations of Cheon Jeong Won are the representative organizations that carry out actual initiatives centered on True Parents' teachings for the realization of Cheon Il Guk, and thereby possess the essential providential purpose and function, organization, operation and others.

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天政苑

Cheon Jeong Won



3.

Major

Organizations

Article 38/ Administrative Agencies

- 1. The Cheon Jeong Won (The Cheon Il Guk Government) shall install and operate administrative agencies necessary for the systematic and efficient execution of administrative affairs.*

The administrative organizations of Cheon Jeong Won were established and are operated to provide administrative support to providential organizations and advisory organizations carrying out activities for the completion and settlement of the substantial Cheon Il Guk.

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Cheon Jeong Won



3.

Major

Organizations

Article 39/ Advisory Organizations

1. Cheon Jeong Won may establish advisory organizations such as are necessary for advising in the carrying out of its activities.

The advisory bodies (org.) of Cheon Jeong Won will be installed and operated to help improve the effectiveness and validity of policies related to the implementation and execution of policies, mission work, welfare programs and so on

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天政苑

Cheon Jeong Won



4.

Mission

“

‘Operate a government for the victory of Vision 2020 and the firm establishment of Cheon Il Guk

”

1

Successful settlement of administrative and advisory organizations

- Promote improving the competencies of Cheon Jeong Won by restructuring administrative organizations and installing advisory bodies

2

Agreement and cooperation of providential organizations through Cheon Jeong Won

- Enhance the purposefulness and cooperation of providential organizations through the firm settlement of Cheon Jeong Won

3

Operate a government through the implementation of Cheon Il Guk policies

- Aim for the gradual development and systematic expansion of the Cheon Il Guk movement centering on Cheon Il Guk policies

4

Solidarity and synergy with the other 4 organs of Cheon Il Guk

- Develop through the harmony and cooperation of the 5 organs of Cheon Il Guk and set the goal of realizing the firm establishment of the substantial Cheon Il Guk

“

I must fulfill this mission while I am on this earth. It would be ideal if all strategic and providential nations were to complete national restoration by the year 2020; at the minimum, at least 7 nations must complete national restoration.”





Should we settle in or firmly establish Cheon Il Guk?

If we simply settle, we may have to move again. The place of eternal freedom, peace, *unity and joy, the unified world of happiness that is our final destination, the place of firm establishment, that place is the Bonhyangwon. This is why it is not enough to settle.*

Your mission posts are now the bases of complete settlement where you can achieve national restoration. *Hence, you must completely restore [the nation], create citizens of Cheon Il Guk, and create the territory of Cheon Il Guk. This is the firm establishment of Cheon Il Guk.*

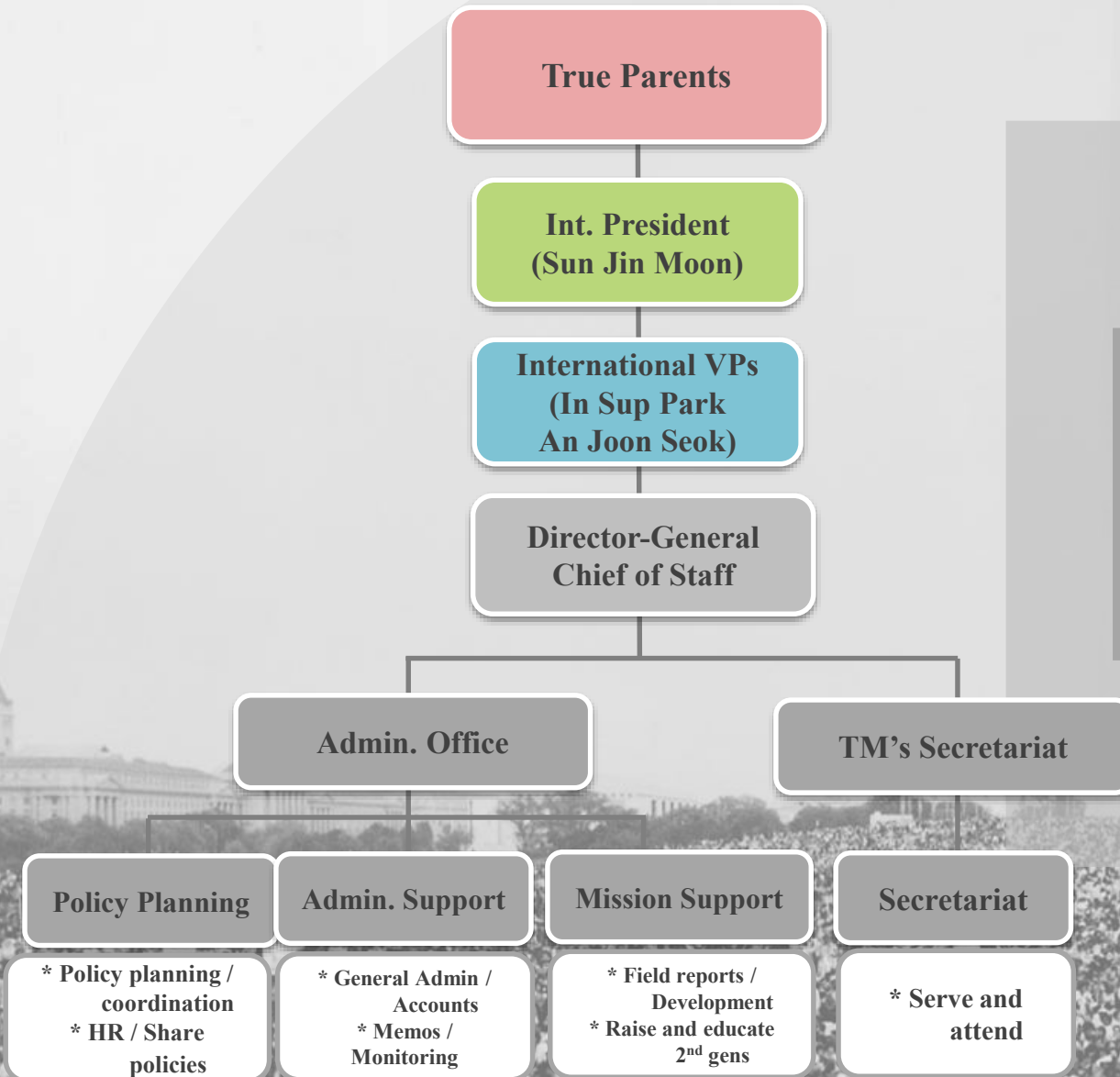
Firmly and completely establishing [Cheon Il Guk], that is your objective. This is the wish of True Parents and this wish must become yours as well.

True Mother's Words during the
Graduation of TOP GUNs from Korea and
Japan on Nov. 30, 2015

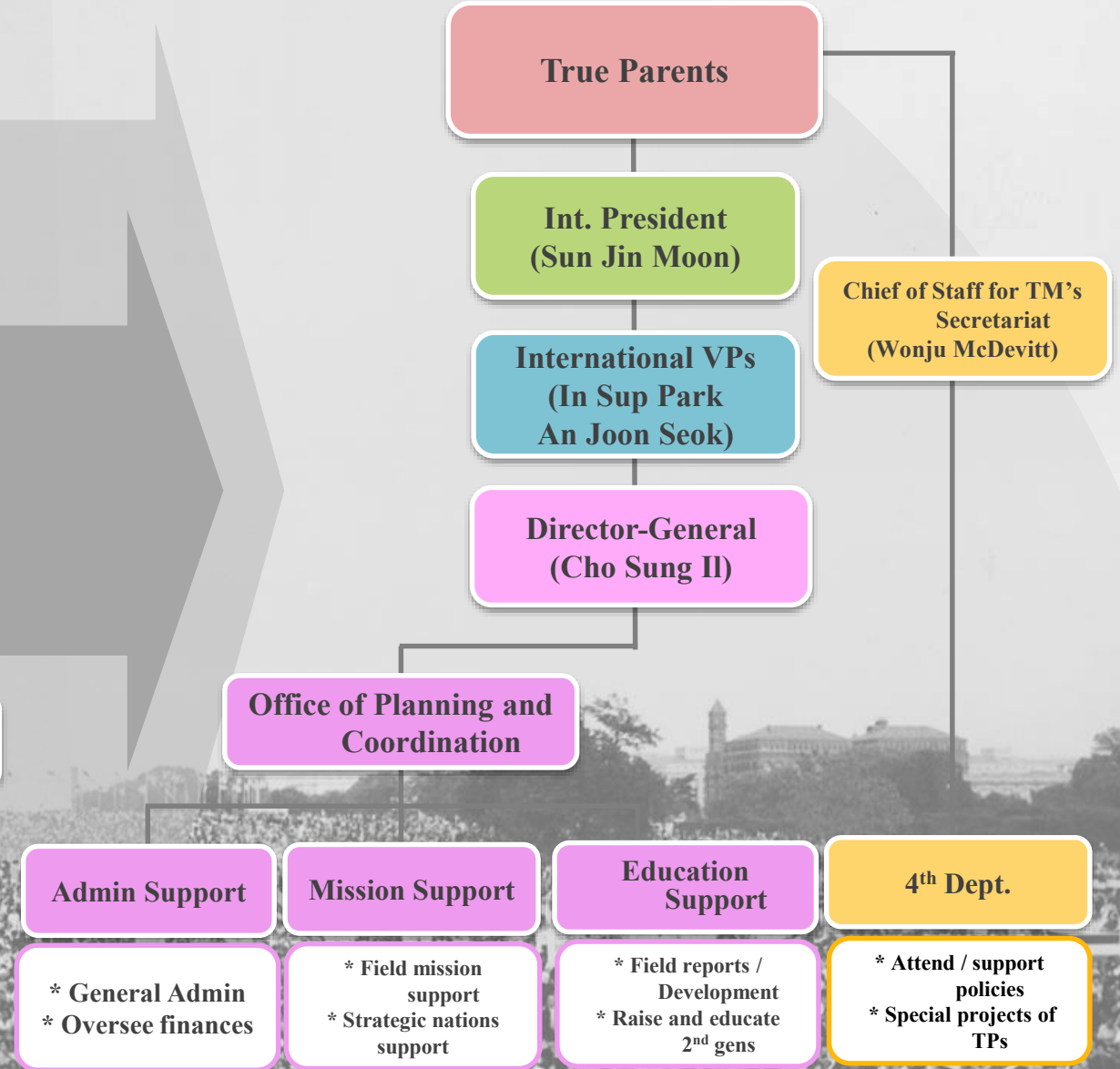


Organization of the International HQ

As-is

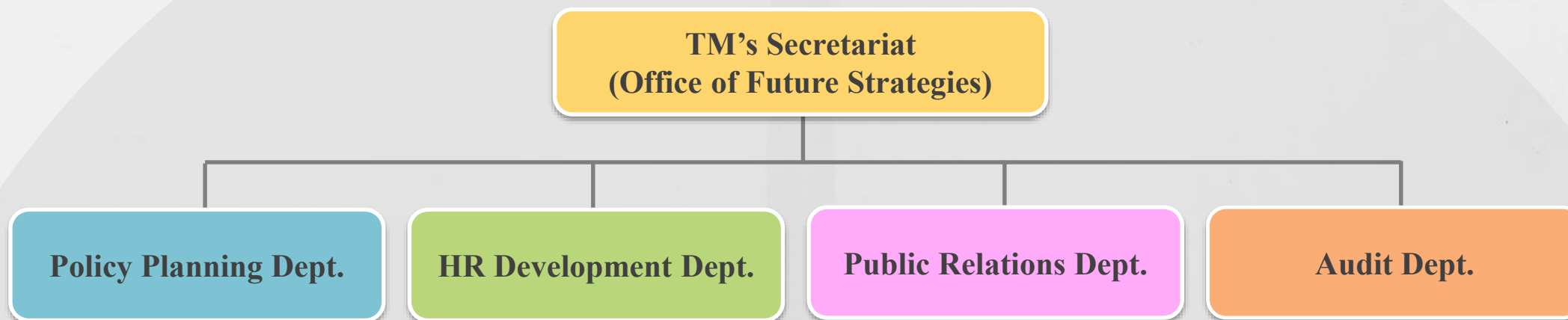


To-be





Organization of the International HQ – TM's Secretariat (Office of Future Strategies)



✓ **Policy Planning :** ① Support the functions of Cheon Jeong Won, ② Set mid and long-term strategies of Cheon Il Guk, ③ Functions of the Cheon Il Guk Research Center, ④ Special projects of TPs (Sunhak Peae Prize)

✓ **Public Relations :** ① Support the functions of Cheon Gong Won, ② True Parents' PI (Presidential Identity), ③ Research and promote the stature of True Parents

✓ **HR Development :** ① Establish policies about the right people for Cheon Il Guk (Sunhak HR Center), ② Support personnel management planning for Cheon Il Guk

✓ **Audit :** ① Support the functions of Cheon Jae Won, ② Audit the finances and personnel of Cheon Il Guk

“Therefore, you who are gathered here today, what would you like to tell True Father? This is what I would like to say, “Father, from now on, please do not worry. We will complete our responsibility without fail. Please freely ascend to the eternal Bonhyangwon and comfort the Heavenly Parent who has been lonely until now.”

文鮮明 天地人삼父母 天宙聖祖 3周年 記念式

(August 30, 2015, 3rd Seonghwa Memorial)



“We must restore the nation until 2020.”

“The advent of True Parents’ birth should originally have taken place at the national level. However, Christianity, which had a global foundation, did not accomplish its responsibility. I must fulfill this mission while I am on this earth. It would be ideal if all strategic and providential nations were to complete national restoration by the year 2020; **at the minimum, at least 7 nations** must complete national restoration.”

True Mother’s Words on Nov. 16, 2015



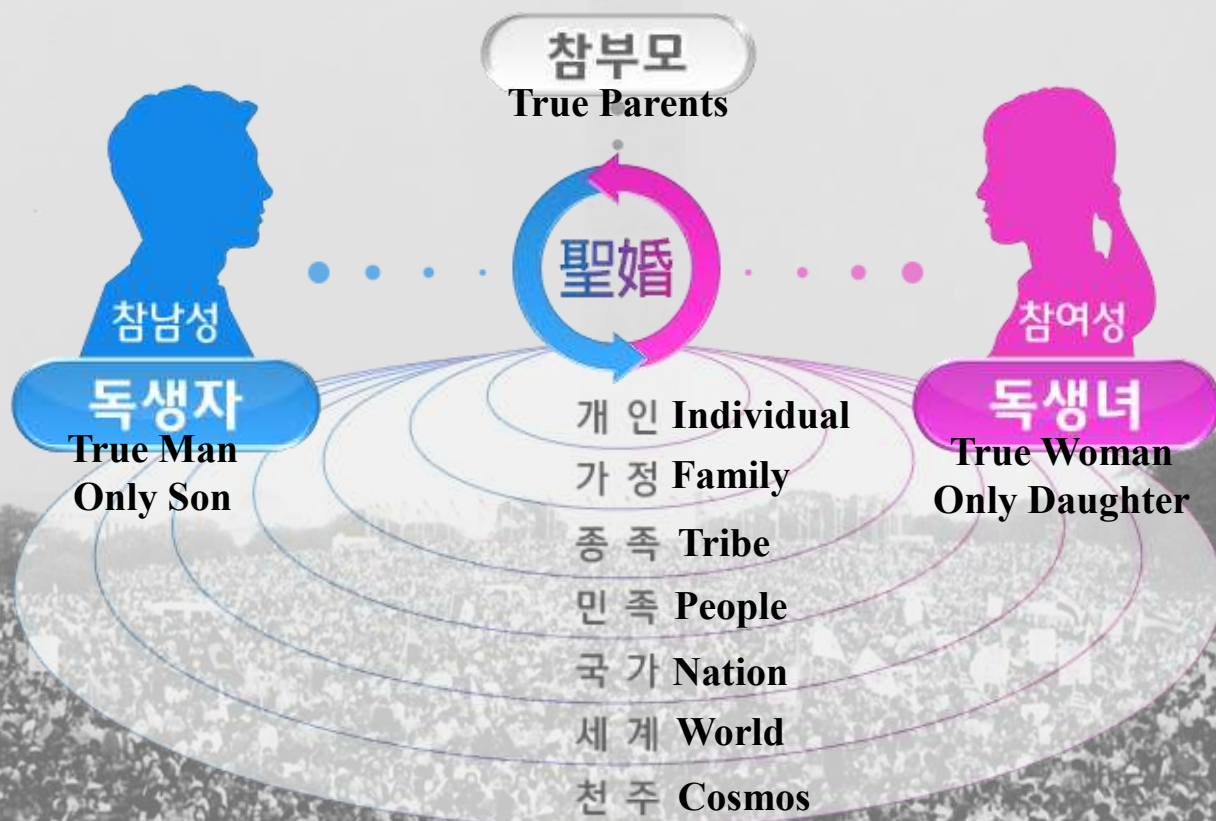
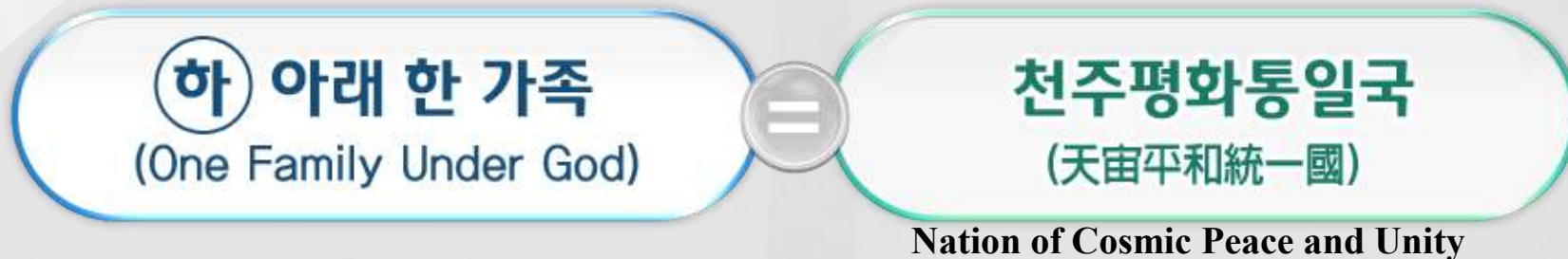
The Heavenly Parent's Ideal of Creation “天宙平和統一國家”

“天宙平和統一國家 = One **family** under God”





The Heavenly Parent's Ideal of Creation “天宙平和統一國家” (Nation of Cosmic Peace and Unity)





The Heavenly Parent's Ideal of Creation “天宙平和統一國家” (Nation of Cosmic Peace and Unity)

Sovereignty of
Cheon Il Guk

Sovereignty of
True Parents

Citizens of Cheon Il
Guk

Children of True
Parents

Territory of Cheon
Il Guk

True Parents' Nation

Substantial Cheon
Il Guk

Sovereignty of
Cheon Il Guk

Territory of
Cheon Il Guk

Citizens of Cheon Il Guk

“The Parents represent the sovereignty, the sons and daughters represent the citizens and the nation represents the territory.” (Cheon Seong Gyeong, 1289 - Korean)

“God's Will is for all of humanity to become His beloved citizens (children), for the world to become His beloved nation (territory) and for the citizens and the nation to come together and become a sovereign nation.” (Cheon Seong Gyeong, 1289 - Korean)



What is national restoration?

“It is the establishment of all foundations so that the nation can be moved by the sovereignty of True Parents”



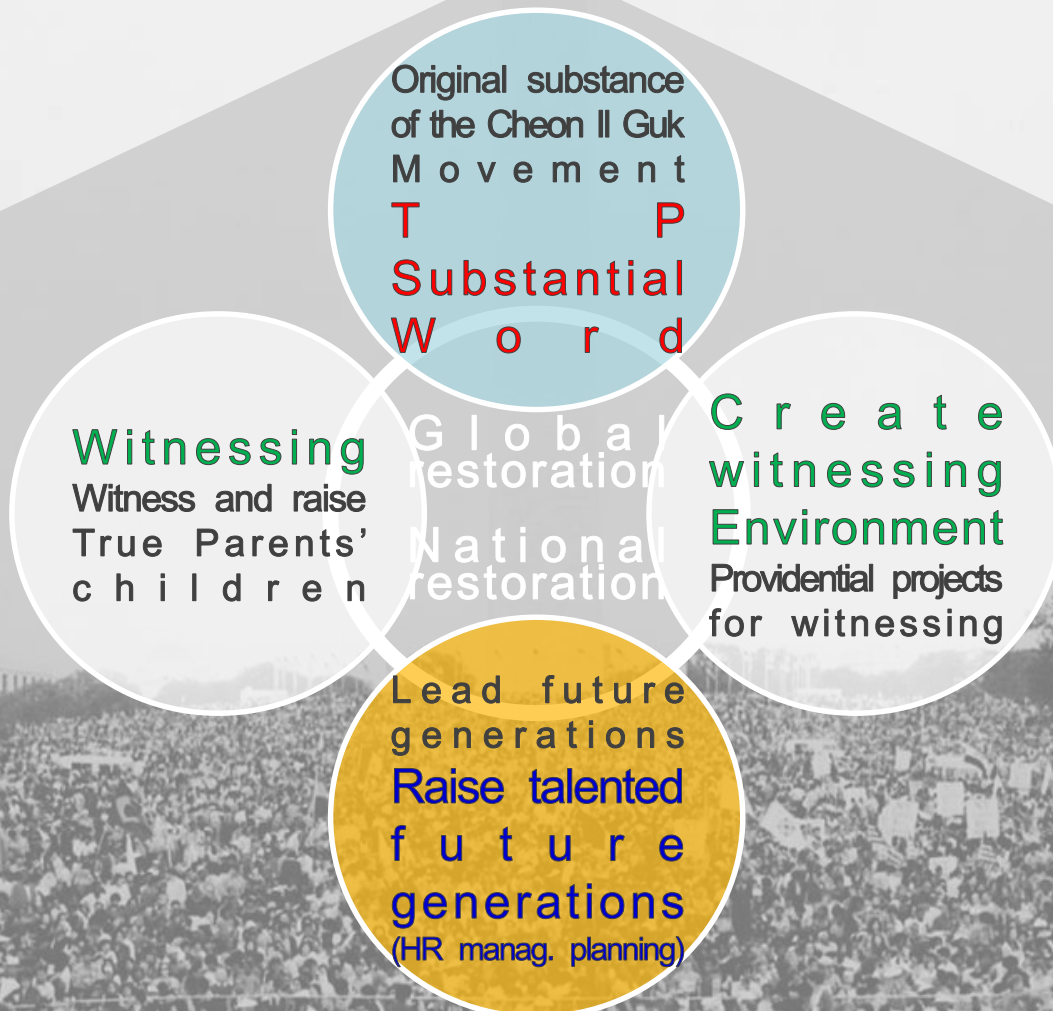


The Heavenly Parent's Ideal of Creation “天宙平和統一國家” (Nation of Cosmic Peace and Unity)

Target

National restoration to substantialize Cheon Il Guk

“National restoration = Witnessing + Create the witnessing environment + Raise talented young people (Center = Substantial Word of True Parents)”





National Restoration through ‘Witnessing’ and ‘Creating a Witnessing Environment’

“National Restoration”

“The establishment of all foundations so that the nation can be moved by the sovereignty of True Parents”





National Restoration through 'Witnessing' and 'Creating a Witnessing Environment'

"National Restoration"

"The establishment of all foundations so that the nation can be moved by the sovereignty of True Parents"

World Mission Strategy Center

World Mission Strategy (FFWPU)

"The substantial Word of True Parents"

"One family under God centering on TP"

"Raise the right leaders of Cheon Il Guk"
(天一國 鮮鶴人才院)

"World Peace Strategy" (UPF/Org.)

World Peace Strategy Center



National Restoration through ‘Witnessing’ and ‘Creating a Witnessing Environment’

- “National restoration = Witnessing + Create the witnessing environment + Raise talented young people” (Raise talented people / HR management planning)

Inner Target : Witnessing

| | |
|--------------|--|
| Main issue1 | ★ <u>True Parents’ Substantial Word</u> |
| Main issue 2 | ★ <u>Heavenly Tribal Messiahship</u> |
| Main issue 3 | ★ <u>Blessing (True Family Movement)</u> |

External Target : Create a witnessing environment

| | |
|--------------|--|
| Main issue1 | ★ Peace Issues (UN) |
| Main issue 2 | ★ Environmental Issues |
| Main issue 3 | ★ Human Rights Issues (right of survival): <u>Standardization of technology</u> |

| | |
|--------------|--|
| Main issue1 | ★ <u>“Cheon Il Guk Sunhak HR Development Center”</u> |
| Main issue 2 | ★ <u>“Cheon Il Guk Research Center”</u> |
| Main issue 3 | ★ <u>UPA</u> |

Foundation : Raise future talent

“

Among the regional leaders here, some have traveled as much as four or five hours. We can act on all the ways to lessen distance and time. We need to have a system that can educate the whole world about True Parents at once. We need to make it one system. In order to do this substantially, the Cheon Il Guk Media Committee should unite with the FFWPU International Headquarters and lead the global providence. For this, we need the right people. We need brains. Thus, we will have a World Missions Strategy and Training Institute at the mission headquarters. ”

Message given during hoondokhae on June 22, 2015





“Restoration of a nation through witnessing”

Target

“Strengthen the mission competency of each region and restore 7 or more nations until 2020 ”



- ✓ Target : Restore 7 or more nations
- ✓ Issue(1) : Establishment of strategies for the restoration of a nation
- ✓ Issue(2) : Strengthening support for organization / manpower/ budget
- ✓ Issue(3) : Work together on common projects
- ✓ Issue(4) : Establishment of a foundation as a world religion

Planning

Blessing
Family

World Mission
Strategy Centre

Witnessing

Youth

Strengthen the competency of each region

- ✓ Target : Form a foundation for national restoration in each region
- ✓ Issue(1) : Strengthen mission organization by region
- ✓ Issue(2) : Establishment of strategy by region
- ✓ Issue(3) : Development of contents by region
- ✓ Issue(4) : Revitalization of youth mission by region



“ Restoration of Strategic Nations through Witnessing”

“Restoration of providential and strategic nations through integrated strategy and execution”

**Providential
nations**
(Korea, Japan, USA)

**“Strengthens solidary strategies
of Korea, Japan and USA”**

Formation of the foundation for
national restoration

Establishment of a foundation as a
world religion

Support to restore the
homeland of faith

Planning

Blessing
Family

**World Mission
Strategy Centre**

Witnessing

Youth



(Selected
nations
by region)

**Carry out restoration of
strategic nations**

Selection of strategic nation
(7 n a t i o n s)

Establishment of strategy
for national restoration

Support for organization
/manpower/budget



Strengthening Regional Competency for Sustainable ‘Witnessing’

“Establishment of Sustainable Witnessing through the Strengthening of Regional HQs Competency”

As is

“Continental HQ lacking competencies”

- ✓ Lack of Competency in regional HQs (except for Korea, Japan, US)
- ✓ Lack of professional talents in charge of mission, family, youth
- ✓ Lack of integrated strategies by region.

Strengthen
organization

Strengthen Budget

Strengthen Manpower

To be

“Strengthening the competency of regional HQs

- ✓ Strengthen expert staff on mission in Regional HQs
- ✓ Raise talented people to take responsibility for mission, family & youth
- ✓ Construct & implement integrated strategies by continents.





World Mission Strategy Center for “Witnessing”

“Establishment
of Integrated
Strategies”

“Sharing
Developed
Contents”

True Parents of Heaven
Earth & Humankind

Director

Vice Director

Mission Strategy Committee

Executive Director-
General

Secretariat

Planning Committee
(International HQs)

Mission Committee

Family Committee

Youths & Students
Committee

Women's Committee
(International HQs)

K o r e a

J a p a n

N o r t h
A m e r i c a

C e n t r a l
A m e r i c a

S o u t h
A m e r i c a

A s i a

E u r o p e

E a s t
A f r i c a

W e s t
A f r i c a

N o r t h
E a s t

O c e a n i a

M i d d l e
E a s t

C h i n a

“Mission Director, Family Director, Youth and Student Director” (30 people from 10
Continents * 2 million won 720 million a year: 1 year support)



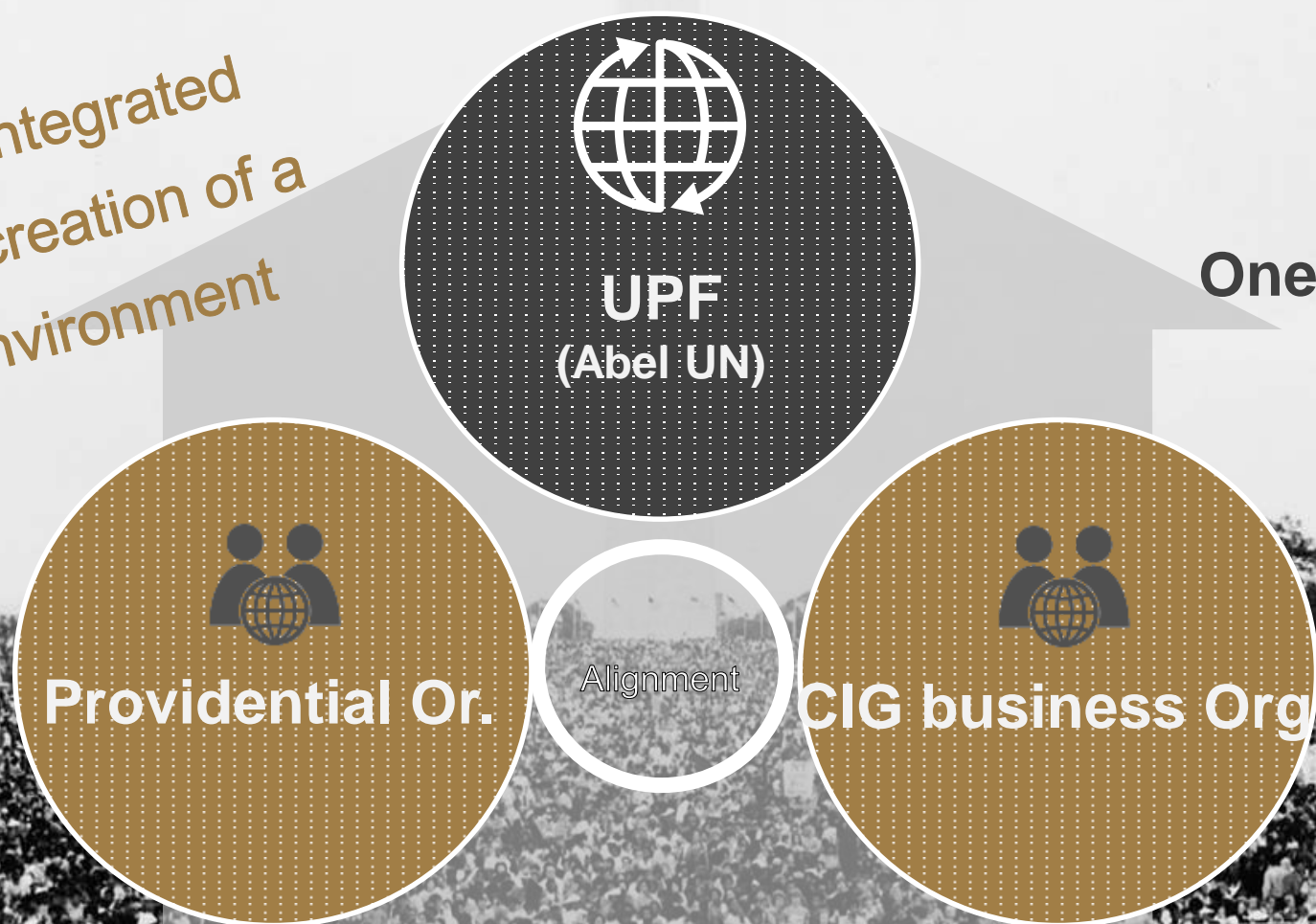
National Restoration through the Creation of a Witnessing Environment

Target

“Creation of a Witnessing Environment” centered on UPF(Abel UN)and providential institutions

“UPF(Abel UN) = Align Providential Organizations
(WFWPU= Women’s Department, YFWPU/CARP=Youth Dept., Media=Media Dept. etc)

Implementation of Integrated
Strategies for the creation of a
CIG witnessing environment



One centering
One strategy!!!

National Restoration through the Creation of a Witnessing Environment

“Secure a Foundation for the Creating a Witnessing Environment By Strengthening UPF’s Organization and Competency”

As is

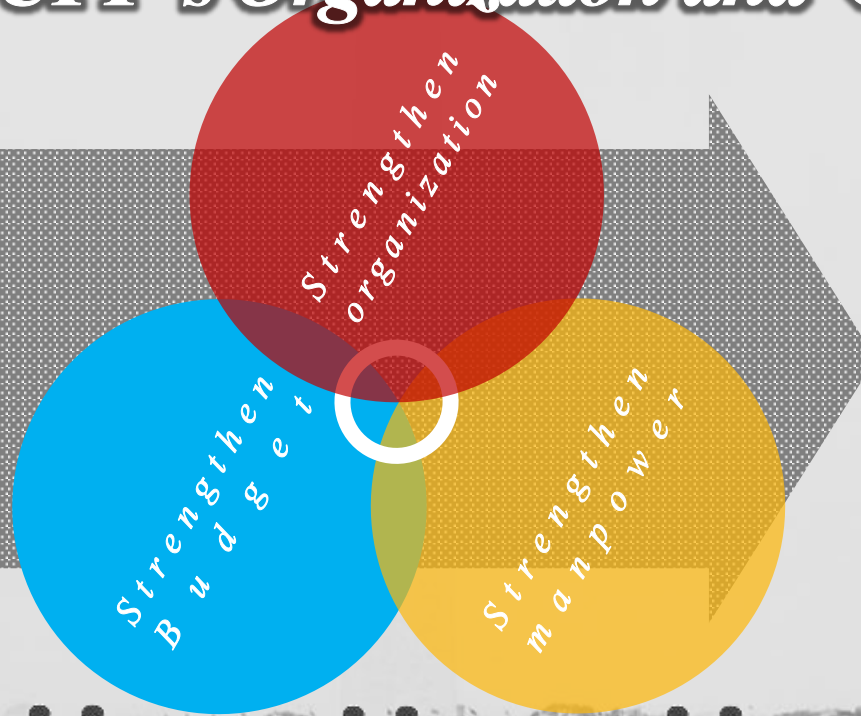
“Lack of UPF Organization
and Competency”

- ✓ UPF and regional presidents (except Korea, USA, Japan): Concurrent positions
- ✓ UPF: Lack of integrated strategies (clear role)
- ✓ UPF: Lack of Future Leaders

To be

“Strengthen UPF Organization
and Competency”

- ✓ Appoint a chairman in each UPF region (except for Korea, USA, Japan)
- ✓ Establishment of UPF Integrated Strategies (clear role)
- ✓ Building and implementation of integrated strategies by region





National Restoration through the “Creation of a Witnessing Environment



Eurasia



Korea



Japan



North America



Africa



Asia-Pacific



*South / Middle
America*

*“Establishment and Implementation of
World Peace Strategies and World PR Strategies centering on UPF”
(Operation of the UPF Group System)*

★ UN region classification

- ✓ Africa Group (East & West Africa)
- ✓ Asia Group (Korea, Japan, China, Middle East, Chinese, Oceania)
- ✓ East European Group (Northeast region)
- ✓ Latin America and Caribbean Group (Central America, South America)
- ✓ West Europe and others (Europe, North America, Australia, New Zealand)

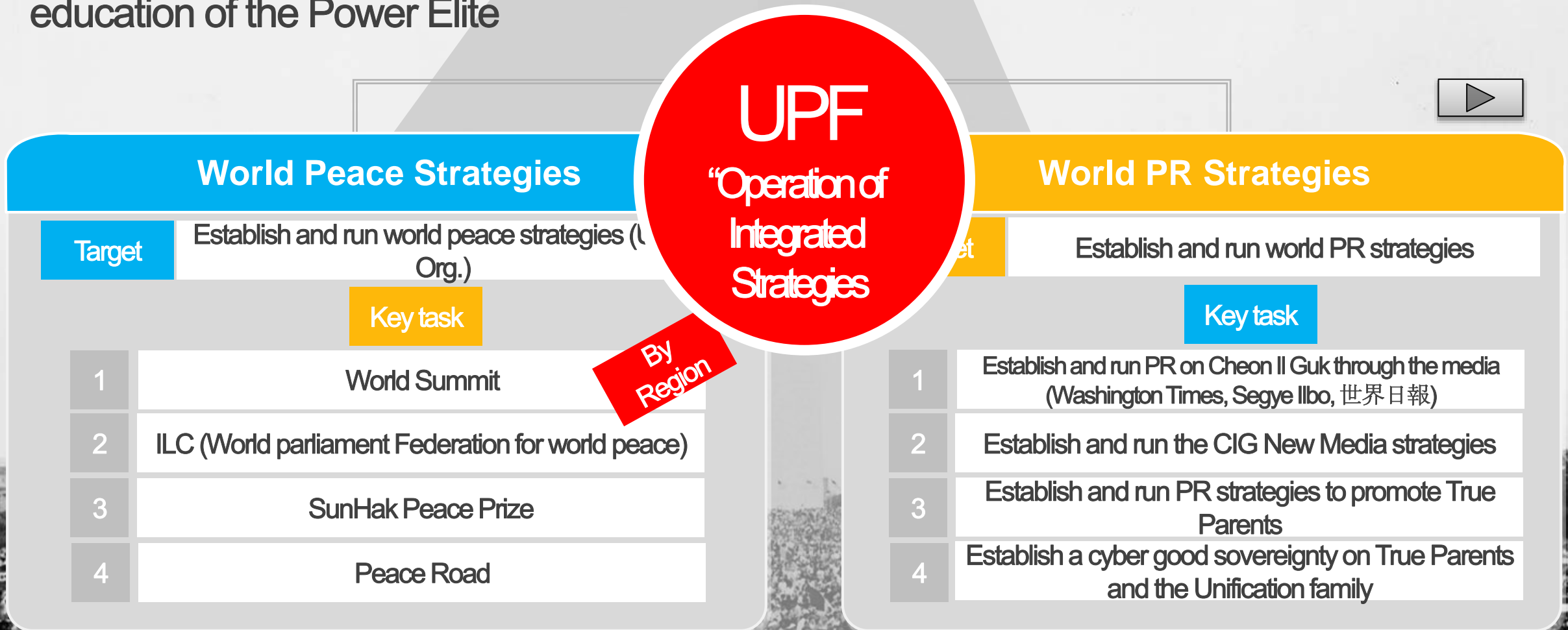
**Presence of
Regional UPF
Organization**

**Absence of
Regional UPF
Organization**



Creating a Witnessing Environment

- Creation of a witnessing environment = world peace strategies + global PR strategies → education of the Power Elite





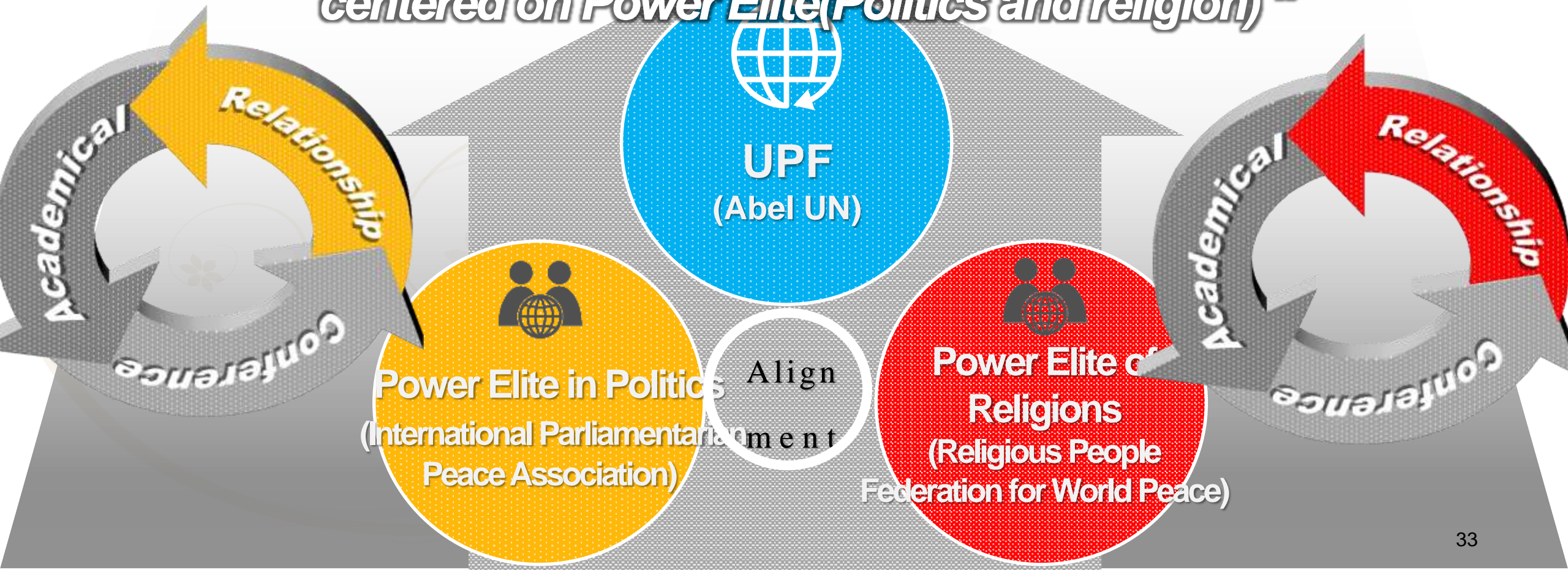
“World Peace Strategies for the Creation of a Witnessing environment”

Target

Strengthen UPF through the “International Parliamentarians Peace Association” and the “Religious People Federation for World Peace”

“Establish the IPPC and REFWP by region (Ex) ALC, ACLC

**“Carry out *World Peace Strategies*
centered on Power Elite(Politics and religion) ”**



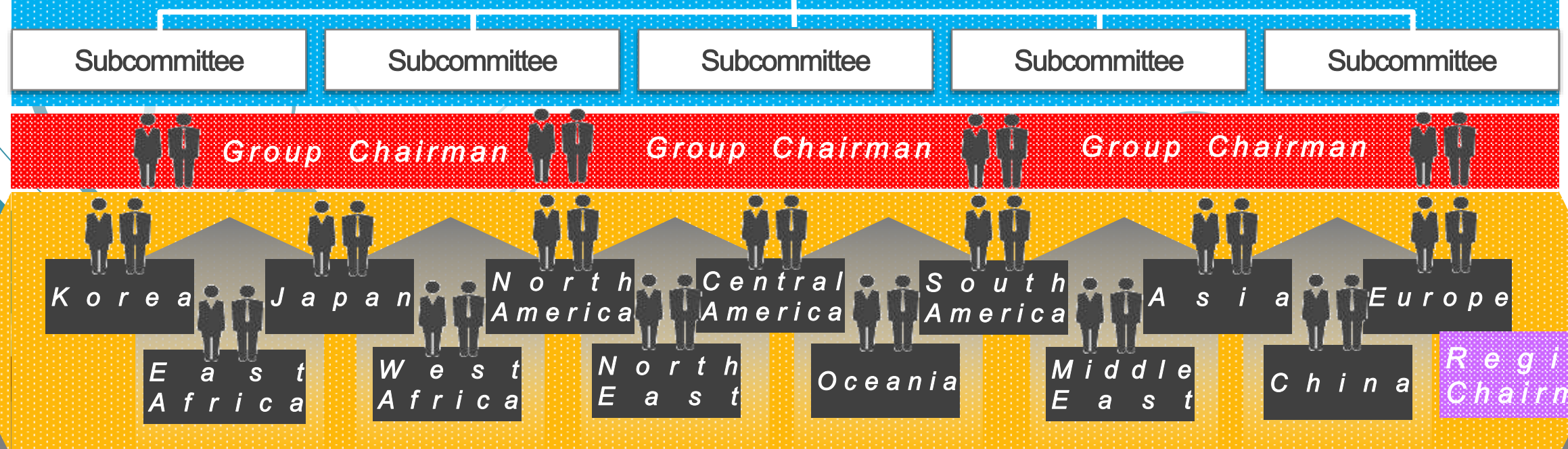


“World Peace Strategies to Create Witnessing Environments”

“Establishment of Integrated Strategies”

“Creating a Witnessing Environment” (Power Elite Education)

True Parents of Heaven,
Earth and Humankind
International Chairwoman :
Moon Sun-jin
International President : Dr.
Walsh
Strategic Committee for World
Peace
Executive Director-General



“UPF Group Chairwoman and Secretary-general” (Activity Cost 15,000USD * 12 month = 180,000



“HR Cultivation for “Witnessing” and “Creating a Witnessing Environment”

“Research of Policies and Future HR Cultivation for the Settlement of CIG”

Cheon Il Guk Academy of Arts and Science

“Research CIG Policies”

5 Subcommittees
(TP/Education/Policy/Climate/
United Religion)

Academic movement (Solidarity
of Professor Councils)

Educational movement (Cheon
Gong Won:Media Solidarity)



Cheon Il Guk Sunhak HR Center

Raise CIG Talents and Personnel

UPA (Cultivation of Future HR)

CLA (Leaders Education)

Wormo Pyeonga Foundation (Support
HR Cultivation)



“HR Cultivation for “Witnessing” and “Creating a Witnessing Environment””

“Research of Policies and Future HR Cultivation for the Settlement of CIG”

CLA

(CIG Leaders Program)

| | | |
|----------------------------|---|---|
| C | V | P |
| (CIG shared Value Program) | | |

| | | |
|----------------------|---|---|
| C | L | P |
| (CIG Leader Program) | | |

| | | |
|-----------------------------|---|---|
| C | G | P |
| (CIG Global Expert Program) | | |

Training of CIG talents

“UPA / HR system”

| | | |
|-----------------------------------|---|---|
| U | P | A |
| (theory + practice + appointment) | | |

| | | | | | |
|--------------------------------|---|---|---|---|---|
| J | r | . | U | P | A |
| (Global Scholarship / Top Gun) | | | | | |

| | | | | | | | | | | |
|--------------------|---|---|---|---|---|---|---|---|---|---|
| C | I | G | H | R | S | y | s | t | e | m |
| (Committee/system) | | | | | | | | | | |

Share Cheon Il Guk Core Values

1

- ① Share Cheon Il Guk VISION
- ② Share Cheon Il Guk core ideology
 - * Establishment and education on the value and status of True Parents
 - * Sun Moon University Dept. of Theology / Cheong Shim Graduate School of Theology/ UPA education
- ③ Competency sharing of Cheon Il Guk leaders

Training of Cheon Il Guk leaders

2

- ① Training of future leaders (Ministry/ NGO)
 - * Cheong Shim Graduate School of Theology / UPA)
 - = Theology + NGO + Leaders
 - (UPA Leadership course + CLA General course)
- ② HRM of Cheon Il Guk leaders (HR System Management)





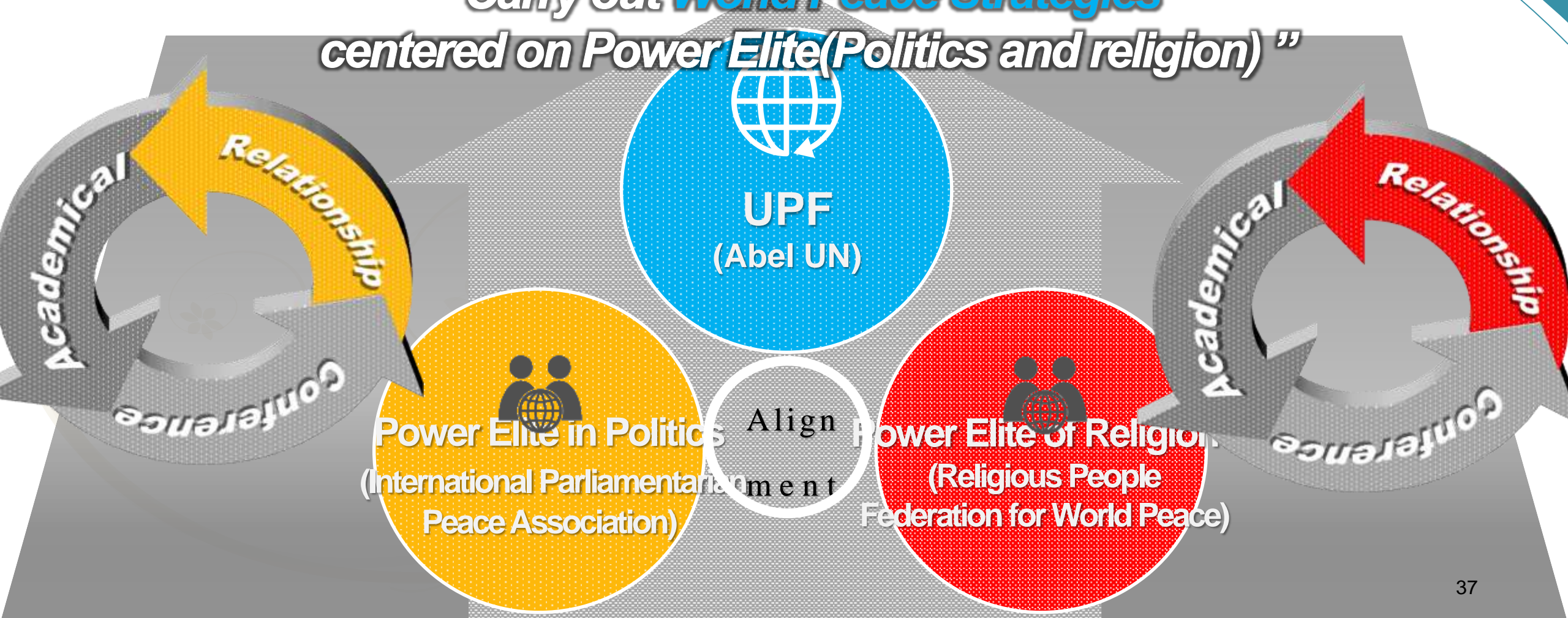
“World Peace Strategies for the Creation of a Witnessing environment”

Target

Strengthen UPF through the “International Parliamentarians Peace Association” and the “Religious People Federation for World Peace”

“Establish the IPPC and REFWP by region (Ex) ALC, ACLC

**“Carry out *World Peace Strategies*
centered on Power Elite(Politics and religion) ”**





“HR Cultivation for “Witnessing” and “the Creation of a Witnessing Environment”

“*Research of Policies and Future HR Cultivation for the Settlement of CIG*”

SunHak Peace Festival

“Research CIG Policies”

5 Subcommittees

(TP/Education/Policy/Climate/
United Religion)

Academic movement
(Solidarity of Professor Councils)

Educational movement
(Cheon Gong Won:Media Solidarity)



SunHak Mission Festival

Raise CIG Talents and Personnel

UPA(Cultivation of Future HR)

CLA(Leaders Education)

Wormo Pyeongsa Foundation
(Support HR Cultivation)



“Commemorative Events Centered on True Parents Holy Birth(聖誕)

“Witnessing(SPF) and creation of a witnessing environment(SMF)

centered on True Parents’ Holy Birth



**True Parents
Holy Birth**
(Substance of
the Word)



SunHak Peace Festival

1

- ★ ILC (International Leaders Conference)
- ★ World Peace Voting bloc launch
- ★ International Arts conference
- ★ Cultural Performance (LA, UB)
- ★ “孝” Music Festival

SunHak Mission Festival

2

- ★ True Parents Holy Birth Commemoration
- ★ True Parents Holy Birth commemoration & Blessing
- ★ 3rd Anniversary celebration of Foundation Day
- ★ True Parents Holy Birth Celebrations and CheongPyeong Great Works
- ★ Domestic Association Events



“For creating a witnessing Environment” “世界平和戦略院”

“Combined Strategic
Establishment”

True Parents of Heaven
Earth & Humankind

World President :
Moon Sun Jin

World President :
Dr. Walsh

World Peace Strategic
Communittee
Operational HQs
Director

“Creating
Witnessing
Environment
(Power Elite Education)”

Department Committee

Department Committee

Department Committee

Department Committee

Department Committee



Group Chairman



Group Chairman



Group Chairman



Korea

Japan

North
America

Central
America

South
America

Asia

Europe

East
Africa

West
Africa

North
East

Oceania

Middle
East

China

Region
Chairman

“UPF Group leader and secretary general” (Activity fee 15,000USD * 12monts = 180,000 USD)

